

### **Axiata 5.0: Our Aspirational Targets**

For our journey towards 2024, we are currently on track across all KPIs.



Company Perspective: Vision by 2024 – "The Next Generation Digital Champion"

**AND** 



Investors' / Shareholders' Perspective: 5:10:20:20

> Within 5 years

> Cost / GB to be (in US\$) < 10 cents / GB (from 60 cents in 2019)

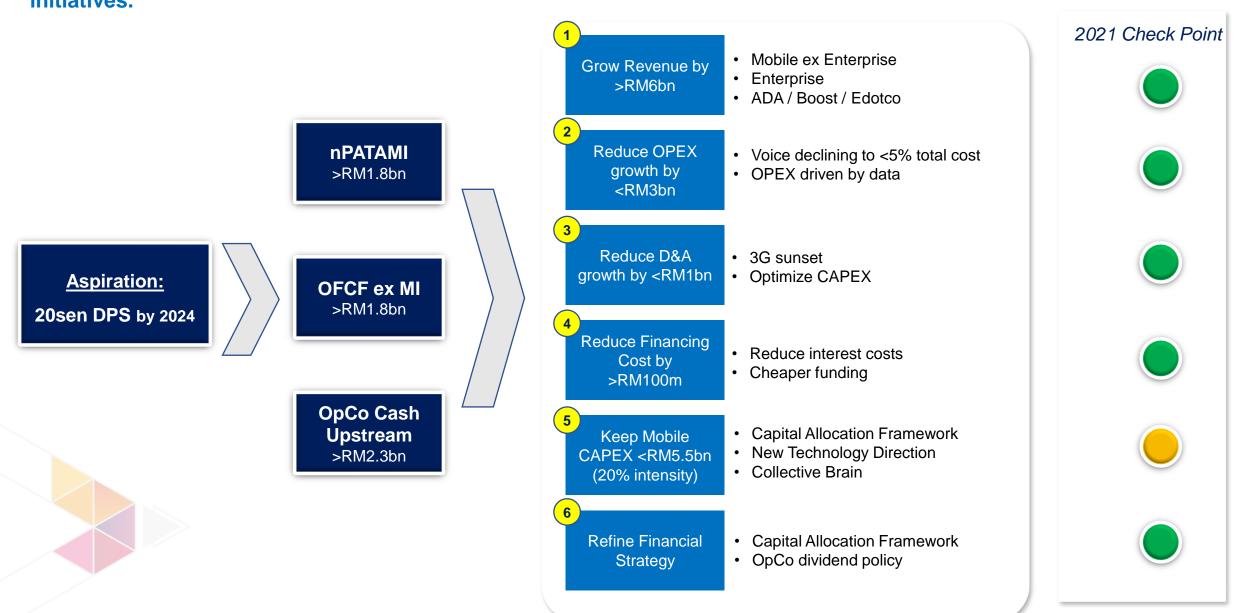
 $\rightarrow$  Group EBIT Margin > 20% (from 14.4% in 2019)

 $\triangleright$  Dividend / Share (in RM) > 20 sen / share (from 8 - 10 sen for 2016-2019)

ROIC > WACC

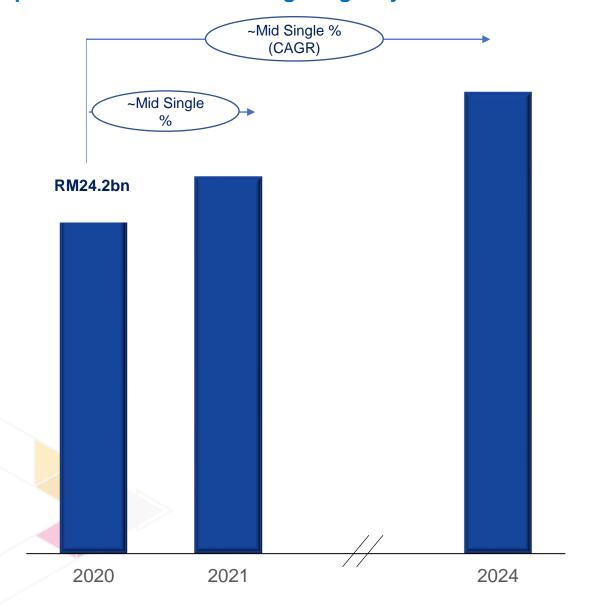
### Re-positioning to be a 'High Dividend Company'

Aspiration to achieve DPS of 20sen by 2024 is on track and is facilitated by disciplined execution of ongoing initiatives.



Re-positioning to be 'High Dividend Company': Grow revenue

1 Strong YoY performance across, and in particular for Digital and Mobile; well poised to leverage on diversified portfolio to deliver mid single digit 4-yrs CAGR.

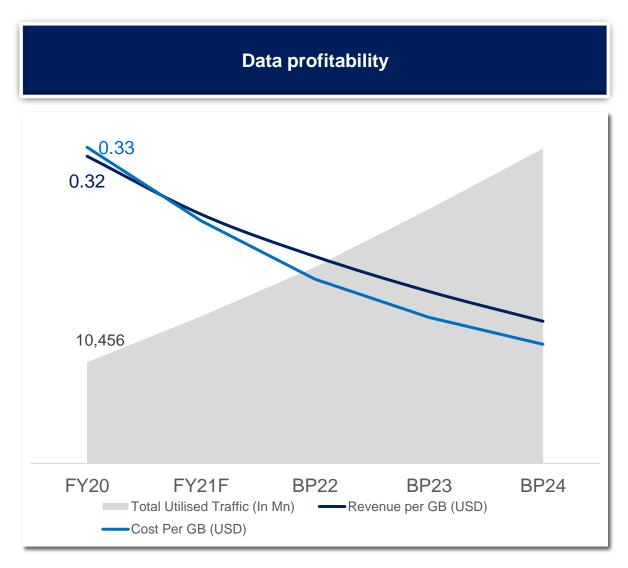




### Re-positioning to be 'High Dividend Company': Reduce opex and D&A growth

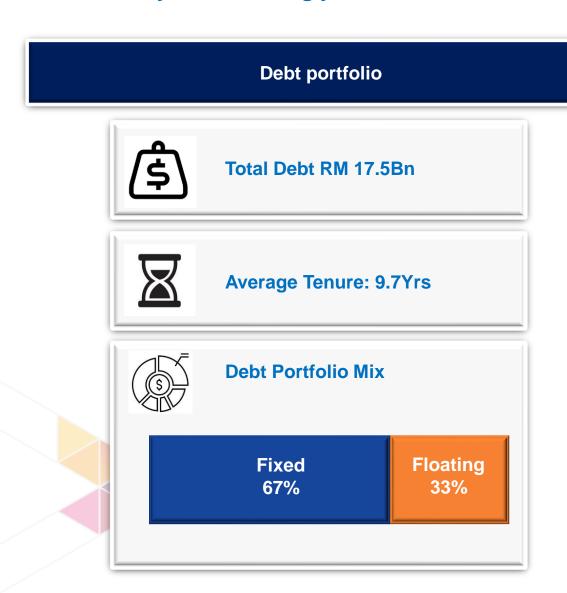
"Collective Brain" initiatives to deliver RM1.3bn savings in 2021, and on track for RM3-4bn savings by 2024. Correspondingly, data profitability from 2021 onwards, as cost/GB will fall faster than revenue/GB.

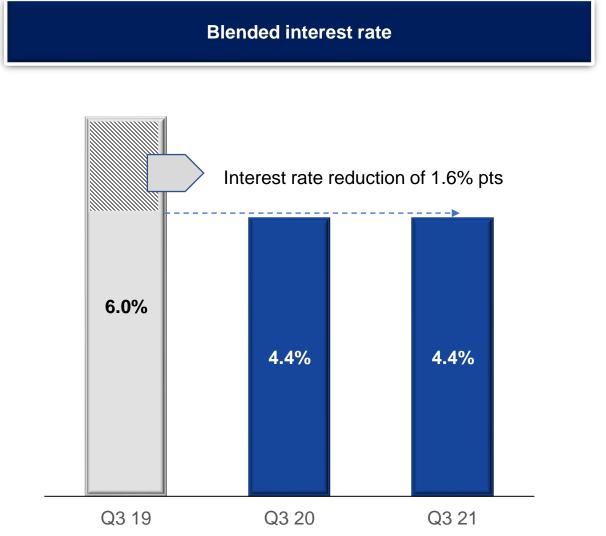
# **Collective Brain initiatives Procurement Efficiency** Scale discount Lower cost substitution FRR negotiations **Network Design Optimization** Capacity upgrade optimization Antenna optimization **Digitalization** Higher selfcare app penetration Increase in digital recharge **Other Operational Efficiency** Sales commission restructuring A&P optimization



### Re-positioning to be 'High Dividend Company': Reduce financing cost

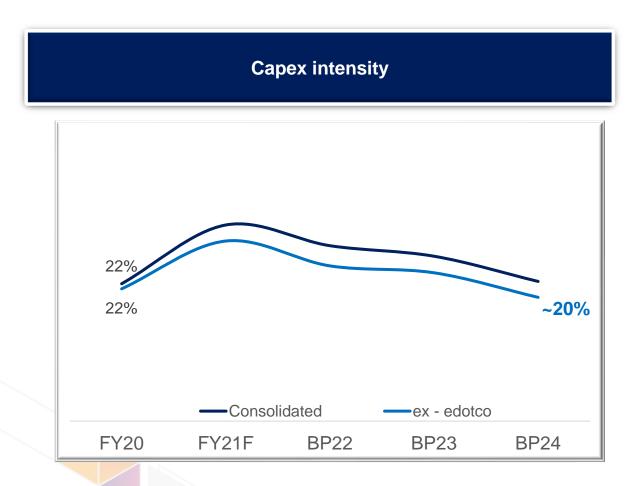
4 Axiata capitalised on the low interest rate environment in 2020 with the issuance of USD1.5bn Sukuk, and reduced financing cost by 1.6% pts to 4.4% or >RM100m p.a savings. As 67% of debt is on fixed rates, this will mute interest rate volatility in the coming years too.





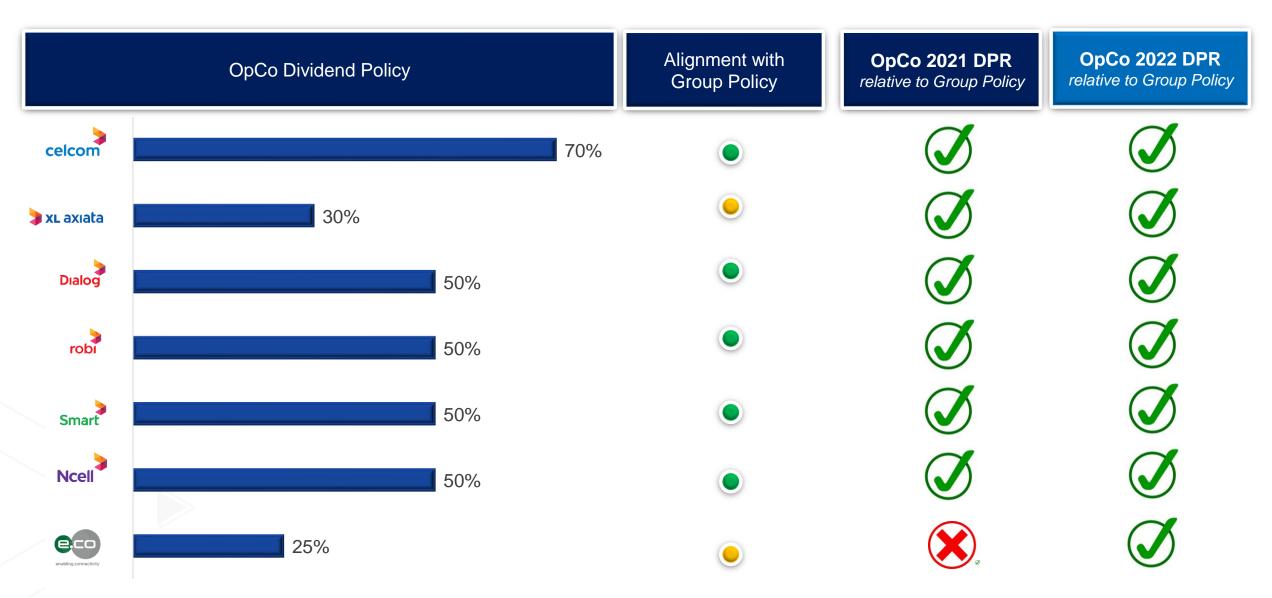
Re-positioning to be 'High Dividend Company': Lower mobile capex intensity to <20%

Notwithstanding new strategic investments ie XL transformation, regulatory requirements for minimum QoS and increasing solar investments, 'Collective Brain' initiatives especially from procurement efficiency, to lower mobile capex intensity towards 20% by 2024.



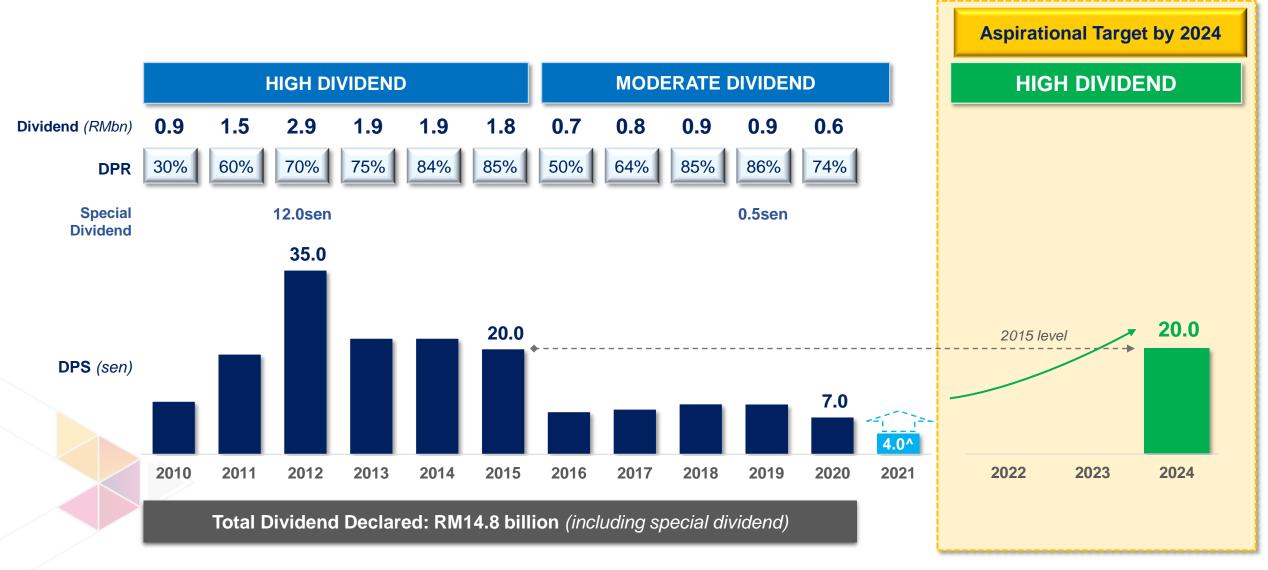


# Re-positioning to be 'High Dividend Company': Refine financial strategy 6 All OpCos' dividend policy and payout ratio have been aligned to support Axiata's target of 20sen DPS by 2024.



### Re-positioning to be a 'High Dividend Company'

All 6 levers will contribute to deliver the 20sen DPS aspiration by 2024.



### **Risks & Opportunities**

### **Risks**

- Continuing regulatory challenges, especially in Cambodia,
   Malaysia and Bangladesh.
- Chip supply shortage may result in supply bottlenecks and increase in equipment and SIM prices.
- Increased taxes due to macro challenges from post Covid-19 recovery.
- Sri Lanka macroeconomic challenges. Low reserves, weak currency, with expectations of higher inflation and interest rates.
- New wave of Covid-19, resulting in fresh lockdowns.

### **Opportunities**

- XL's transformation programme, to sustain a strong market position in Indonesia.
- Potential ARPU uplift in markets, with continued demand for data and digital content.
- Interest rate remains low in some markets, due to pressures on governments to support the fragile economic recovery.
- Execution of M&A pipeline, namely proposed Celcom-Digi merger, and acquisition of Link Net and Touch Mindscape.

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